### California Debt and Investment Advisory Commission

# Fundamentals of Debt Financing: The Role of the Underwriter

September 8, 2005

presented by

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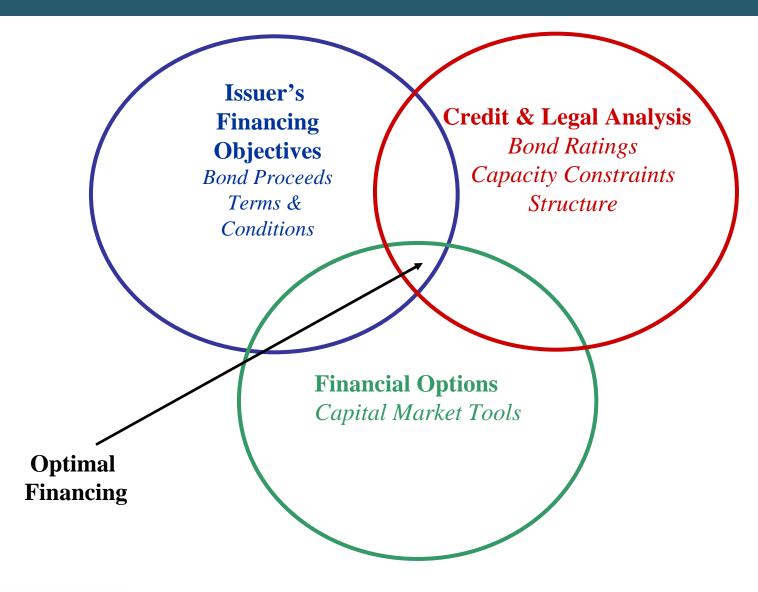


### Introduction

- The primary role of the underwriter is to purchase securities from the issuer and resell them to investors
- Underwriters act as intermediaries between issuers and investors, providing for an efficient flow of capital
- The underwriter takes the risk that it will be able to resell the securities at a profit



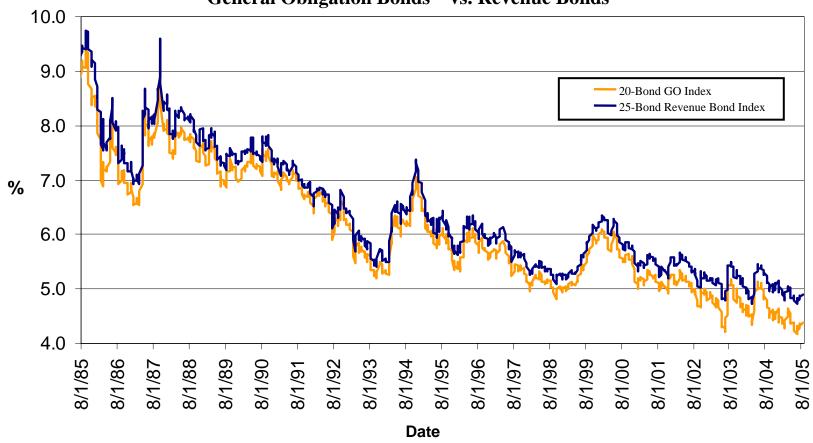
### Role of the Underwriter





#### **Interest Rate Comparison**

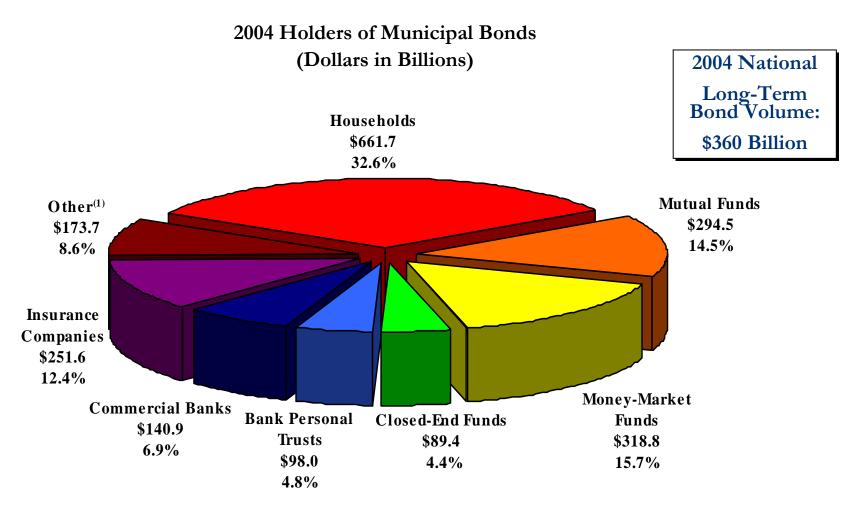




Source: The Bond Buyer

- 1. General Obligation Bonds maturing in 20 years are used in compiling this index. The average rating is roughly equivalent to Moody's Aa3 and Standard and Poor's AA.
- 2. Revenue Bonds maturing in 30 years are used in compiling this index. The average rating is roughly equivalent to Moody's A1 and Standard and Poor's A+.



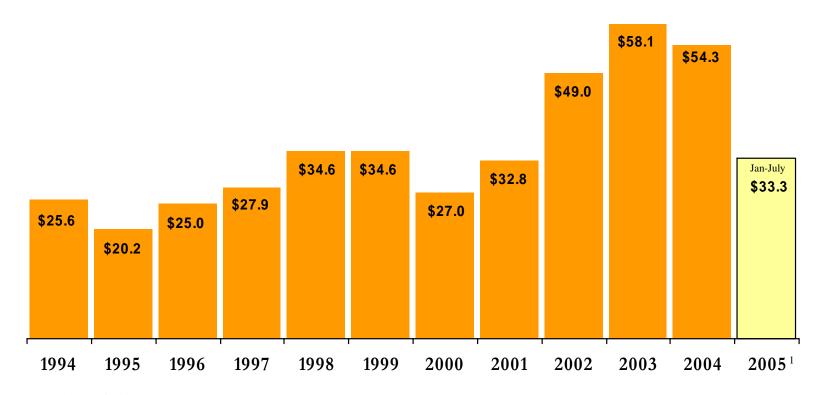


Source: Federal Reserve Board, as of December 31, 2004. (www.bondmarkets.com)

(1) Includes non-financial corporations, state & local government funds general funds, savings institutions, life insurance companies, private pension funds, state & local government retirement funds, broker/dealer and Government Sponsored Enterprises (GSEs)

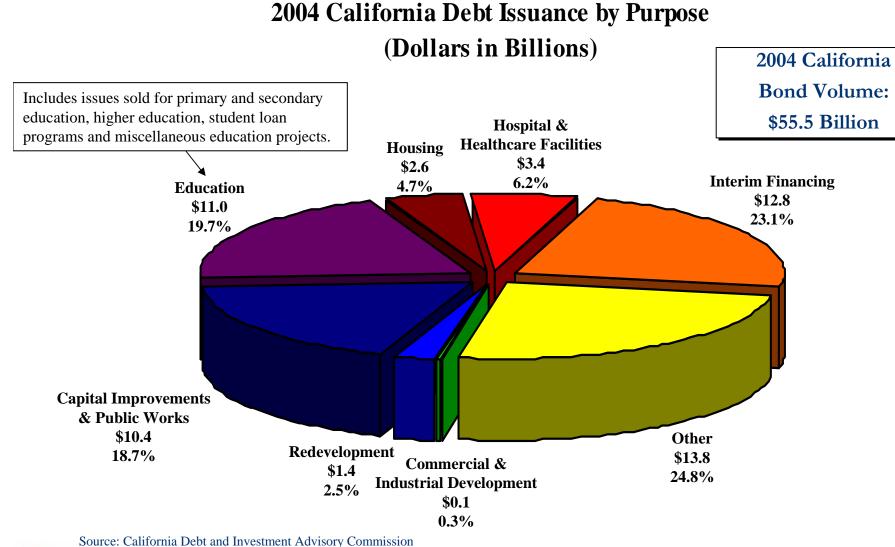


# Total Annual Dollar Amount of California Issues (Dollars in Billions)



1. January 2005 - July 2005 Source: Thomson Financial (7/29/05)

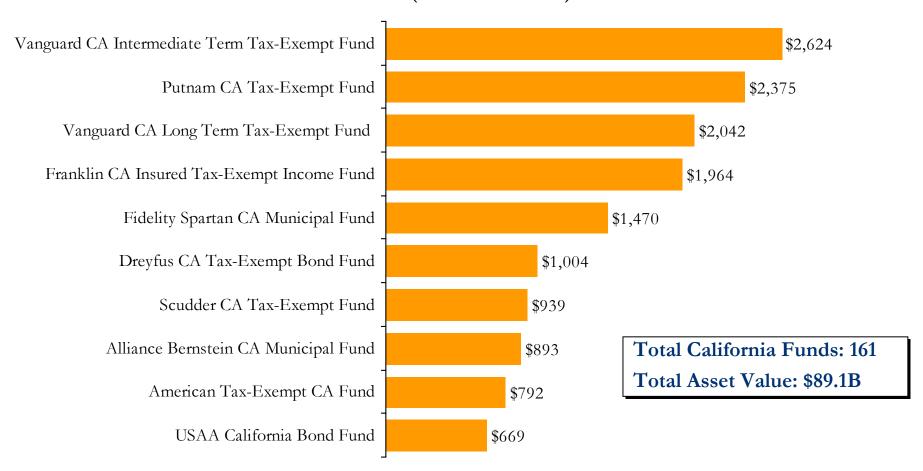






## California Municipal Bond Funds

## Top Ten California Municipal Bond Funds by Asset Value (Dollars in Millions)



Source: Bloomberg as of January, 2005



# Buyers of Municipal Bonds

### **Preferred Maturity Range**

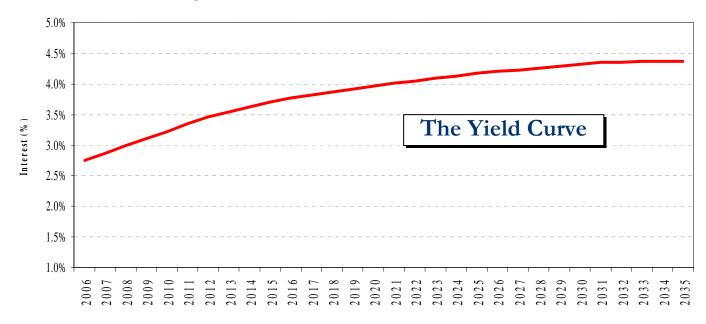
Bond Buyers	Short-Term (1-5 Years)	Medium-Term (6-15 Years)	Long-Term (16 Years Plus)				
National Municipal Bond Funds	✓	✓	✓				
<b>Single-State Municipal Bond Funds</b>	✓	✓	✓				
Retail Investors	✓	✓	✓				
<b>Insurance Companies</b>		✓	✓				
<b>Bank Trust Departments</b>	✓						
Bank Portfolios	✓	✓					
<b>Investment Advisors</b>	✓	✓					
Money Market Funds (1)	✓						
Corporations	✓						

<sup>(1)</sup> Buyers of Bonds having maturities of thirteen months or less



## Pre-Marketing Process (7-10 Days Prior)

1. Design the proposed maturity structure and redemption provisions of the bonds within statutory, financial and interest rate constraints



- 2. Obtain credit ratings (General Obligation Bonds & Certificates of Participation)
- 3. Obtain final commitments from credit enhancement providers (if applied for)
- 4. Final review and completion of Preliminary Official Statement (POS)
- 5. Internet posting of POS with email alerts to prospective investors



Source: Municipal Market Data as of 8/3/05

## Pre-Marketing Process (1-2 Days Prior)

### 1. Preliminary Pricing Call with issuer

### **Discussion Topics:**

- General market conditions
- Comparable sales in the market (see page 13)
- Timing of sale
- Visible Supply
- When is key economic news (i.e. jobs, CPI, PPI, etc.) scheduled to be released?
- Investor segments where is the interest and how do we effectively market the bonds to those market segments?
- 2. Determine initial interest rates and yields with issuer
- 3. Set date, time and duration of bond order period
- 4. Initial pricing information distributed internally to all retail and institutional sales staff (and with co-managers if syndicate)
- 5. Set up Online Order Entry System and forward link to issuer (see page 14)



## Day of Sale

- 1. Underwriter evaluates market conditions at the open
  - A. Treasury bond prices
  - B. Tone of tax exempt market investor demand
  - C. Comparable new issue sales
  - D. Secondary market activity
  - E. Final adjustments (if any) to initial coupons and yields
- 2. Order period commences
- 3. Send out pricing wire to solicit orders from target markets
- 4. Underwriter keeps a master list of all orders from salespeople, including all members of any syndicate or selling group
- 5. At conclusion of order period (3 4 hours) conference call between issuer, banker and underwriter to discuss sale status
- 6. Repricing Considerations:
  - A. Usually when all bonds are sold out quickly, the price is too "cheap" (yields too high) and the underwriter will look to raise prices on some or all of the maturities to bring the issue more in line with the market.
  - B. When the bonds are not selling in the order period, it usually means the opposite. The bonds are too "expensive" (yields too low) and the underwriter may have to "sweeten the deal" by raising yields on some or all of the maturities to entice investors to place orders.



## Day of Sale (con't)

- 7. When a significant number of bonds have been sold, the managing underwriter will commit to purchase all unsold bonds at the advertised rates
- 8. If the underwriter and issuer reach agreement on the final structure, interest rates (coupons) and yields of the bonds, then the terms are entered on a bond purchase agreement (BPA) presented for approval to the issuer
- 9. The Bond Purchase Agreement (BPA) is executed by the issuer and the underwriter
- 10. Investor orders are confirmed
- 11. Preparations are made for closing the bonds (2-3 weeks following sale) and delivery of bond proceeds to the issuer



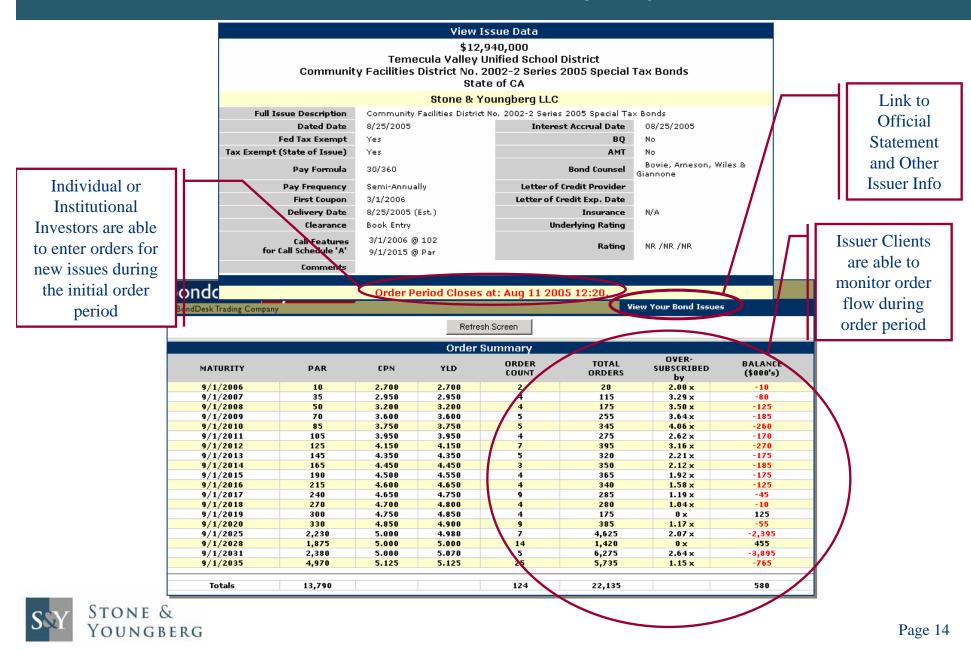
## Comparable Financings

### Recent California Non-Rated Tax-Exempt Comparable Sales

		ula Val ) No. 2	ley USD 002-2		Lake I No. 20	Elsinore 004-3		of Ros urk CF	eville D No. 1	Authori		Financing No. 03-1 5-B	Vacaville Refundin Bonds		vement
Pricing:	8	3/11/200	)5	8	3/11/200	)5	8/10/2005			8/4/2005	i	8/3/2005			
Par Amount:	\$1	12,940,0	000	\$2	22,675,0	000	\$57,905,000		\$	3,865,00	00	\$6,755,000			
Financing Type:	S	Special 7	Гах	S	Special Tax		Special Tax		Special Tax		ax	Special Tax			
Value to Lien:		23 to 1			3 to 1		7.7 to 1		14.9 to 1 - 22.0 to 1			20.3 to 1			
Underwriter:	Stone	& You		South	west Se	curities	Stone & Youngberg			& Youn		Stone & Youngberg			
2006		2.700%									2.700%			2.800%	
2007		2.950%			3.450%		1	3.200%			2.950%			3.000%	
2008		3.200%			3.750%			3.500%		3.200%			3.350%		
2009		3.600%	ó		4.150%	)	3.900%	@	3.950%		3.600%			3.700%	
2010		3.750%	Ď	4.250%	@	4.350%		4.100%	, ,		3.750%			3.900%	
2011		3.950%	ó		4.450%	)	4.200%	@	4.250%		3.950%			4.050%	
2012		4.150%	ó	4.500%	@	4.600%	4.300%	@	4.400%		4.100%			4.150%	
2013		4.350%	ó	4.500%	@	4.650%	4.350%	@	4.500%		4.200%			4.300%	
2014		4.450%	ó	4.625%	@	4.750%	4.500%	@	4.650%		4.350%			4.450%	
2015	4.500%	@	4.550%	4.700%	@	4.850%					4.450%			4.600%	
2016	4.600%	@	4.650%	4.750%	@	4.900%	5.00%,	@	4.800%	4.500%	@	4.550%	4.625%	@	4.700%
2017	4.650%	@	4.750%	4.800%	@	4.950%	5.250%	@	4.900%	4.600%	@	4.650%	4.750%	@	4.800%
2018	4.700%	@	4.800%	4.875%	@	5.000%	5.250%	@	4.950%	4.625%	@	4.700%	4.850%	@	4.900%
2019	4.750%	@	4.850%				5.250%	@	5.000%	4.700%	@	4.750%	4.875%	@	4.950%
2020	4.850%	@	4.900%				5.000%	@	5.050%	4.750%	@	4.800%		5.000%	
2021										4.800%	@	4.850%			
2022					5.100%	)				4.800%	@	4.900%	5.000%	@	5.030%
2023										4.850%	@	4.950%			
2024															
2025	5.000%	@	4.980%		5.150%	)	5.250%		5.100%						
2026															
2027															
2028		5.000%	ó												
2029															
2030					5.250%		5.150%		5.200%		5.000%				
2031	5.000%	@	5.070%												
2032															
2033															
2034															
2035		5.125%	ó	5.250%	@	5.280%				5.000%	@	5.070%			
2036							5.200%	@	5.220%						



## Online Order Entry System



## Sample Bond Pricing: Sources & Uses

#### \$12,940,000

Temecula Valley Unified School District Community Facilities District No. 2002-2 (Redhawk II)

**Sale Date: 8/11/05** 

Dated Date	8/25/2005
Delivery Date	8/25/2005
Sources of Funds	
Par Amount	\$12,940,000.00
Original Issue Discount	-31,744.45
	\$12,908,255.55
Uses of Funds	
School Construction Account	\$11,388,147.49
Debt Service Reserve Fund	1,133,008.06
Cost of Issuance	193,000.00
Underwriter's Discount	194,100.00
	\$12,908,255.55



## Sample Bond Pricing: Bond Statistics

#### \$12,940,000

#### Temecula Valley Unified School District Community Facilities District No. 2002-2 (Redhawk II)

**Sale Date: 8/11/05** 

Dated Date	8/25/2005
Delivery Date	8/25/2005
Last Maturity	9/1/2035
Arbitrage Yield	5.018127%
True Interest Cost (TIC)	5.136348%
Net Interest Cost (NIC)	5.095672%
All-In TIC	5.256548%
Average Coupon	5.016267%
Average Life (years)	21.980
Duration of Issue (years)	13.099
Par Amount	12,940,000.00
Bond Proceeds	12,908,255.55
Total Interest	14,267,300.26
Net Interest	14,493,144.71
Total Debt Service	27,207,300.26
Maximum Annual Debt Service	1,203,681.26
Average Annual Debt Service	906,406.45
Underwriter's Fees (per \$1000)	
Average Takedown	0
Fees	15.000000
Total Underwriter's Discount	15.000000
Total Oliderwiner's Discount	13.000000
Bid Price	98.25467968

			Average	Average
Bond Component	Par Value	Price	Coupon	Life
Serial Bond	\$2,335,000	99.519	4.595%	10.676
Term Bond 2025	2,230,000	100.155	5.000%	18.201
Term Bond 2028	1,875,000	100.000	5.000%	22.070
Term Bond 2031	2,380,000	98.993	5.000%	25.067
Term Bond 2035	4,120,000	100.000	5.125%	28.608

	TIC	All-In TIC	Arbitrage Yield
Par Value + Accrued Interest	\$5,690,000.00	\$5,690,000.00	\$5,690,000.00
+ Premium (Discount)	-20,672.65	-20,672.65	-20,672.65
- Underwriter's Discount	-142,250.00	-142,250.00	
- Cost of Issuance Expense		-176,000.00	
- Other Amounts		-15,000.00	
Target Value	\$5,527,077.35	\$5,336,077.35	\$5,669,327.35
Target Date	1/27/2005	1/27/2005	1/27/2005
Yield	5.609720%	5.892554%	5.408354%



## Sample Bond Pricing

#### \$12,940,000

#### Temecula Valley Unified School District Community Facilities District No. 2002-2 (Redhawk II)

**Sale Date: 8/11/05** 

						Premium or	\$ Premium
	Date	Principal	Coupon	Yield	Price	Discount	(Discount)
_	09/01/06	\$10,000	2.700%	2.700%	100.000	Par	\$0.00
	09/01/07	35,000	2.950%	2.950%	100.000	Par	0.00
	09/01/08	50,000	3.200%	3.200%	100.000	Par	0.00
	09/01/09	70,000	3.600%	3.600%	100.000	Par	0.00
	09/01/10	85,000	3.750%	3.750%	100.000	Par	0.00
	09/01/11	105,000	3.950%	3.950%	100.000	Par	0.00
	09/01/12	125,000	4.150%	4.150%	100.000	Par	0.00
	09/01/13	145,000	4.350%	4.350%	100.000	Par	0.00
	09/01/14	165,000	4.450%	4.450%	100.000	Par	0.00
	09/01/15	190,000	4.500%	4.550%	99.600	Discount	(760.00)
	09/01/16	215,000	4.600%	4.650%	99.571	Discount	(922.35)
	09/01/17	240,000	4.650%	4.750%	99.091	Discount	(2,181.60)
	09/01/18	270,000	4.700%	4.800%	99.039	Discount	(2,594.70)
	09/01/19	300,000	4.750%	4.850%	98.990	Discount	(3,030.00)
	09/01/20	330,000	4.850%	4.900%	99.471	Discount	(1,745.70)
	09/01/25	2,230,000	5.000%	4.980%	100.155	Premium	3,456.50
	09/01/28	1,875,000	5.000%	5.000%	100.000	Par	0.00
_	09/01/31	2,380,000	5.000%	5.070%	98.993	Discount	(23,966.60)
_	09/01/35	4,120,000	5.125%	5.125%	100.000	Par	0.00
_	<del></del>	·	<del></del>	<del></del>			



## Underwriters' Compensation: Overview

- Underwriter's discount is present in both negotiated and competitive sales
- Discounts vary due to credit quality of securities (insured, rated or non-rated)
- Component amounts generally move in inverse relationship to the size of the issue



## Underwriters' Compensation: Components

### **Four Components**

- Management Fee Investment banking, Syndicate manager
- Takedown Compensation for the sales effort
- Underwriting Risk Compensation to underwrite securities not presold
- Expenses Reimbursable out-of-pocket expenses of the underwriter
  - Underwriter's Counsel
  - Regulatory Fees MSRB, PSA, CDIAC
  - Travel, FedEx, messenger, conference calls, etc.



## Underwriters' Compensation: Example

### \$15 Million – "A" Rated Financing

Component	(\$/\$1,000)	Fee
Management Fee	\$1.33	\$19,950
Average Takedown	4.14	62,100
Underwriting Risk	0.50	7,500
Expenses <sup>(1)</sup>	<u>1.90</u>	<u>28,500</u>
	\$7.87	\$118,050



<sup>(1)</sup>Includes Underwriter's Counsel fee of \$1.20/\$1,000 or \$18,000

## Underwriters' Compensation: Historical

